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THE ROLE OF FOREIGN DIRECT INVESTMENT (FDI) IN SHAPING INDIA'S ECONOMIC GROWTH: OPPORTUNITIES, CHALLENGES, AND FUTURE PROSPECTS

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ABSTRACT

Foreign Direct Investment (FDI) has emerged as a pivotal instrument in catalyzing economic transformation within emerging economies, particularly India. Post-1991's liberalization marked a paradigmatic shift in India's economic governance, wherein FDI was re-conceptualized not merely as a capital inflow mechanism, but as a strategic driver for technological innovation, employment generation, and infrastructure augmentation. This research examines the legal and policy architecture governing FDI in India, tracing its evolution from a protectionist framework to a liberalized, investor-friendly regime. It further interrogates the effectiveness of flagship initiatives such as Make in India, Startup India, and the Production-Linked Incentive (PLI) schemes in enhancing the quality and quantum of FDI. Through a sectoral and regional disaggregation of recent inflow data, the research analyzes the spatial and developmental asymmetries emerging from FDI allocation. However, while FDI contributes significantly to macroeconomic indicators, it also raises pressing concerns within the legal and regulatory ecosystem. The research critiques existing constraints such as sectoral caps, regulatory opacity, and adverse impacts on micro, small, and medium enterprises (MSMEs). In comparative terms, India's FDI regime is assessed against competing jurisdictions like China, Vietnam, and Indonesia to evaluate its relative competitiveness and policy coherence. This research proposes advance calibrated legal and policy recommendations aimed at ensuring India's sustained

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attractiveness as a global FDI destination, with an emphasis on institutional stability, judicial predictability, and digital governance. It underscores the necessity for a nuanced legal framework that maximizes benefits while mitigating the structural risks inherent in excessive capital dependence.

Keywords: Foreign Direct Investment, Economic Growth, Liberalizatiom, Make in India, Startup India, Production Linked Incentive, Sectoral Caps.

INTRODUCTION

FDI, in its most formal definition, refers to an investment made by a firm or individual in one country into business interests located in another country, typically by acquiring a lasting interest and a degree of control in an enterprise. The legal framework governing FDI is often enshrined in bilateral investment treaties (BITs), multilateral agreements, and domestic legislations such as India's Foreign Exchange Management Act (FEMA), 1999, supplemented by sectoral regulations and guidelines issued by the Department for Promotion of Industry and Internal Trade (DPIIT). In essence, FDI embodies not merely a capital inflow but a complex legal relationship grounded in rights, obligations, and expectations between the investor and the host state, thereby necessitating an equilibrium between economic ambition and regulatory sovereignty.³

In the context of developing economies, particularly India, FDI holds a pivotal role as a catalyst for inclusive economic transformation. It functions as a conduit for augmenting domestic capital, promoting enterprise competitiveness, and enhancing the technological and managerial capacity of host industries. The significance of FDI becomes especially pronounced in the backdrop of fiscal constraints and underdeveloped domestic capital markets. Through the lens of developmental jurisprudence, FDI is viewed not merely as a financial infusion but as a strategic tool to stimulate industrial diversification, reduce regional disparities, and integrate domestic markets with global value chains. India's positioning as a preferred investment destination is

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³ FDI & FEMA: Reinforcing Indian economy (Resurgent India (Firm) ed., 2014).

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deeply influenced by macroeconomic stability, demographic dividend, and an evolving reformcentric legal ecosystem.⁴

Nevertheless, the influx of FDI in a developing polity like India invokes a nuanced legal balancing act, preserving the sovereignty of policy-making while offering predictability and protection to foreign investors. The importance of FDI must be considered within a matrix of legal safeguards including investor-state dispute settlement (ISDS) mechanisms, repatriation norms, and non-discriminatory treatment, which collectively shape the investment climate. The Indian state's dual imperative, to attract FDI while safeguarding local enterprises and socioeconomic equity, raises critical jurisprudential questions on the limits of liberalization. Thus, the discourse on FDI in India is not merely economic but intrinsically legal, reflecting a dynamic interplay between globalization and sovereign regulatory power.

2. HISTORICAL PERSPECTIVE

The genesis of India's FDI policy reform traces back to the watershed liberalization era of 1991, catalyzed by an acute balance of payments crisis and macroeconomic instability. The New Industrial Policy of 1991 marked a paradigmatic shift from a protectionist, state-led model to a market-oriented economic framework. It dismantled the License Raj and allowed up to 51% FDI in select sectors under the automatic route, signaling a departure from the earlier regime that was characterized by excessive regulatory oversight and sectoral restrictions. These legislative and policy measures were institutionalized through amendments to the Foreign Exchange Regulation Act (FERA), later superseded by FEMA, 1999, thereby providing a more facilitative and investor-friendly statutory environment.

Subsequent years witnessed progressive liberalization through sector-specific reforms, with the government steadily enhancing foreign equity caps and expanding the scope of the automatic route. Notable milestones include the liberalization of the telecom sector (74% FDI under automatic route by 2005), opening of the single-brand retail sector in 2006 (later expanded to multi-brand with limitations), and increased FDI in the defence sector from 26% to 49% via the automatic route in 2016, and up to 100% via government approval in cases involving access to

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⁴ *Id*.

modern technology.⁵ The establishment of the Foreign Investment Promotion Board (FIPB), and its eventual abolition in 2017 to streamline processes, reflect an ongoing institutional reconfiguration aimed at minimizing bureaucratic discretion and enhancing transparency. The Consolidated FDI Policy Circular, updated annually by DPIIT, remains the principal legal compendium governing FDI norms.⁶

The legal and policy trajectory of FDI in India post-liberalization underscores an overarching commitment to economic openness, albeit tempered by strategic and sectoral sensitivities. From the automatic route mechanism to sectoral caps and press notes delineating permissible investments, the FDI regime has evolved as a complex interplay between liberal economic imperatives and sovereign regulatory interests. Key reforms such as the introduction of composite caps in 2015, the rationalization of sectoral entry conditions, and the incorporation of FDI policy within bilateral and multilateral trade agreements, illustrate India's attempt to reconcile domestic developmental priorities with global capital flows. Yet, the policy evolution remains subject to periodic recalibration, particularly in light of geopolitical tensions and national security considerations, as reflected in the revised 2020's FDI norms mandating prior government approval for investments originating from countries sharing land borders with India.

CURRENT FDI TRENDS

Recent Dynamics of Foreign Direct Investment (FDI) Inflows into India

The DPIIT, under the aegis of the Ministry of Commerce and Industry, reported that cumulative FDI inflows into the Indian economy surpassed the \$1 trillion benchmark between April 2000 and September 2024.⁷ This milestone is emblematic of India's evolving stature in the global investment landscape, catalyzed by successive liberalization reforms and sustained investor confidence. Significantly, the decadal period from 2014 to 2024 witnessed a surge in FDI

⁵74% FDI In Defence Via Automatic Route, Economic Diplomacy Division, https://indbiz.gov.in/74-fdi-in-defence-via-automatic-route-under-automatic-route/ (last visited June 16, 2025).

⁶Consolidated FDI Policy 2020 in India, DPIIT, https://dpiit.gov.in/sites/default/files/FDI-PolicyCircular-2020-29October2020.pdf (last visited June 16, 2025).

⁷*India's FDI Journey Hits* \$1 *Trillion*, Press Information Bureau, https://www.pib.gov.in/PressReleasePage.aspx?PRID=2083683 (last visited June 16, 2025).

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inflows to the tune of 119%, relative to the preceding decade (2004–2014), thereby underscoring the impact of targeted policy initiatives such as Make in India and liberalized sectoral caps.⁸

Despite the considerable gross FDI recorded for FY 2024–25 (up to December 2024), net FDI inflows plummeted precipitously to a meager \$0.4 billion, from a substantially healthier \$10.1 billion in FY 2023-24. This stark contraction is attributable to unprecedented levels of repatriation and disinvestment, estimated at \$51.5 billion, as well as rising outward foreign investments by Indian multinationals, suggesting a possible reversal of capital directionality and emphasizing the volatile character of portfolio sentiment.⁹

According to the UNCTAD World Investment Report 2024, India witnessed a 43% reduction in inward FDI during calendar year 2023. 10 This decline must be contextualized within a broader international framework marked by inflationary pressures, geopolitical fracturing, and tightened global liquidity conditions. Despite these adverse vectors, India retained its status as a preferred investment destination, previously ranking 9th globally in 2019 with a reported \$51 billion in inflows, demonstrating its enduring macroeconomic appeal.

Sectoral Composition of FDI: Sector-Specific Investment Penetration

More than 90% of total FDI inflows were concentrated in a narrow band of high-value sectors, reaffirming foreign investors' predilection for scalable, high-return industries:

- Services Sector: Attracted \$115.18 billion in cumulative equity inflows (2000–2024), particularly in finance, insurance, and banking, facilitated by India's expanding digital infrastructure and reforms in financial intermediation.¹¹
- Computer Software and Hardware: Driven by the proliferation of IT corridors in Bangalore, Pune, and Hyderabad, this sector drew \$7.67 billion in FY 2019–20 alone. 12

⁸Key investment destination: FDI inflows in India cross \$1 trillion, The Economic Times, https://m.economictimes.com/news/economy/finance/key-investment-destination-fdi-inflows-in-india-cross-1trillion/articleshow/116099455.cms#:~:text=According%20to%20the%20Commerce%20and,driving%20growth%2 0across%20diverse%20industries. (last visited June 16, 2025).

⁹Supra note 5.

¹⁰FDI inflows decline 43%, India drops to 15 in UNCTAD's FDI rankings, Moneycontrol, https://www.moneycontrol.com/news/business/fdi-inflows-decline-43-india-drops-to-15-in-unctads-fdi-rankings-12753071.html#:~:text=India%20drops%207%20ranks%20in,UNCTAD)%20showed%20on%20June%2020. (last visited June 16, 2025).

¹¹Supra note 5.

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- **Telecommunications**: Liberalization under the automatic route (100% FDI permitted) catalyzed an inflow of \$4.44 billion in FY 2019–20, despite structural issues in spectrum pricing and legacy debt.¹³
- Trading and E-commerce: The burgeoning digital commerce economy registered \$4.57 billion in inflows, reflecting investor optimism in India's consumption-driven growth model. 14
- **Manufacturing Sector**: Emerging robustly with a 76% increase in FDI in FY 2022, amounting to \$21.34 billion, buoyed by automotive, pharmaceutical, and electronics production.

Innovative sectors such as renewable energy, electric mobility (EVs), semiconductors, and food processing are ascending the FDI hierarchy, driven by governmental incentives under the PLI scheme and global climate imperatives. The electronics system design and manufacturing (ESDM) industry alone are projected to generate \$180 billion in exports by 2025, evidencing India's aspiration to become a global tech-manufacturing hub.¹⁵

Geographical Dispersion of FDI Inflows: Source Countries and Statewise Patterns

India's FDI sources reflect strategic alignments and tax-efficient routing:

- **Singapore**: With \$14.67 billion in FY 2019–20, Singapore emerged as the principal FDI contributor, capitalizing on India's Double Taxation Avoidance Agreement (DTAA) and robust fintech linkages.¹⁶
- **United States**: The U.S. Development Finance Corporation (DFC) managed a \$3.8 billion portfolio across India, targeting renewable energy, financial services, and health, signaling strategic bilateral economic cooperation. ¹⁷

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¹²Supra note 6.

¹³India Expands 100% FDI Access in Most Industries via Automatic Route, HDFC Sky https://hdfcsky.com/news/india-now-allows-100-percent-fdi-in-most-industries (last visited June 16, 2025).

¹⁴Id.

¹⁵Supra note 5.

¹⁶Supra note 11.

• Mauritius, Netherlands, and Japan: These jurisdictions retained importance, particularly in IT, infrastructure, and manufacturing sectors, leveraging treaty networks and stable political economies.

FDI inflows remain skewed toward select Indian states:

- **Maharashtra**: Dominated national inflows with \$16.65 billion in FY 2025 (up to December 2024), underpinned by its automotive and defense clusters. ¹⁸
- **Karnataka**: Garnered \$4.49 billion, owing to its vibrant technology ecosystem and startup density.
- **Delhi (NCR)**: Attracted \$4.45 billion, focused on IT-BPM, tourism, and health.
- Gujarat and Tamil Nadu: Known for textile, renewable, and manufacturing investments.

The predominance of developed regions signals the exigency of equitable infrastructure development in Tier-II and Tier-III cities.

Statutory and Policy Impacts: Make in India, Startup India, and PLI Schemes

Inaugurated in 2014, the "Make in India" campaign sought to elevate manufacturing's share in GDP to 25% by 2025. FDI in manufacturing rose 48% by 2015, and surged again by 76% in FY 2022. The government liberalized FDI in 25 sectors, with significant milestones such as 74% FDI under the automatic route in defense manufacturing (2020) and Full (100%) FDI allowance in the insurance sector (2025). However, the contribution of manufacturing to GDP stagnated at 13.9% in 2024, exposing infrastructural lacunae and bureaucratic inefficiencies despite liberalization. ²⁰

¹⁷US Development Finance Corporation approves \$25 million investment in India, The Tribune (Jan. 3, 2025), https://www.tribuneindia.com/news/india/us-development-finance-corporation-approves-25-million-investment-in-india/.

¹⁸Supra note 5.

¹⁹100% FDI proposed for the Indian insurance sector: Key implications and next steps, Shardul Amarchand Mangaldas & Co, https://www.amsshardul.com/insight/100-fdi-proposed-for-the-indian-insurance-sector-key-implications-and-next-steps/ (last visited June 16, 2025).

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Initiated in 2016, Startup India provided a simplified compliance regime, tax exemptions, and funding avenues. As a consequence Rural tech startup VilCart raised \$18 million in 2023 and GCCs (Global Capability Centers) expanded to 1,580 by 2024, employing 1.66 million individuals.²¹

Legislative reforms such as the abolition of the angel tax (2024) have enhanced India's attractiveness for foreign investors in AI, biotech, and fintech. Nonetheless, access to early-stage capital remains inequitable.

Instituted in 2020 with a \$26 billion outlay, PLI schemes have approved 746 projects and generated investments of ₹95,000 crore.²² Sectoral successes include:

- **Electronics**: Led by firms like Foxconn and Pegatron, total electronics production crossed \$101 billion in FY 2023.
- Pharmaceuticals and Medical Devices: Witnessed 46% and 91% FDI increases respectively.
- Food Processing: Benefited from urban demand and Make in India incentives.

These efforts culminated in the commissioning of 19 greenfield projects and the geographic dispersion of industrial units across 150 districts in 24 states.

Macroeconomic and Developmental Impacts

FDI has been integral to India's capital formation and infrastructural expansion. With GDP projected to grow at 6.5% in FY 2024–25 and 7% in FY 2026, FDI has emerged as a key accelerant. Export competitiveness has also improved, particularly in electronics (\$11.1 billion in FY 2023), driven by policy convergence.²³

Despite robust inflows, systemic issues persist:

• High repatriation rates: \$51.5 billion in 2024–25

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²¹Startup India: Eligibility, Tax Exemptions and Incentives, cleartax, https://cleartax.in/s/startup-india-tax-exemptions-eligibility (last visited June 16, 2025).

²²Supra note 5.

²³Supra note 11.

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- Infrastructure gap: \$1.4 trillion, disproportionately affecting rural India
- Inequality: Reflected in a Gini coefficient of 0.38 (2019–20)

Employment Generation: FDI-Driven Labor Market Evolution

FDI initiatives have created substantial employment:

- **PLI schemes**: 6.4 lakh jobs by 2023
- Manufacturing Incentives (2024–25 budget): Targeted creation of 24 million jobs with a \$24 billion allocation²⁴
- GCC Expansion: Expected to employ over 2 million by 2025

Job creation is concentrated in metropolitan centers, while rural employment suffers from informality and volatility. There are also concerns around precarious work conditions, especially within gig and platform economies.

Technology Transfer: Enhancing Domestic Capabilities

FDI has fostered significant technology diffusion:

- Electronics & Semiconductors: Domestic R&D hubs established under Foxconn and Pegatron
- Automotives: Hyundai's investment in Maharashtra integrates global best practices
- Renewables: U.S. DFC's capital infusion supports PV module innovation

India's rise to 39th in the Global Innovation Index (2024) reflects this positive trajectory, although policy bottlenecks and a rural skill gap hinder universal technological dissemination.²⁵

Infrastructure and Industrialization: Toward a Manufacturing-Led Economy

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²⁴Supra note 5.

Governmental initiatives such as the \$1.4 trillion National Infrastructure Pipeline (NIP) and PM Gati Shakti have accelerated multimodal logistics development. The 2024–25 budget's capital expenditure, \$132.3 billion, has also underwritten industrial corridor and rural road expansion.²⁶

Despite policy intent to raise the sector's GDP share to 25%, it lingers at 13.9%. While India is now the world's second-largest mobile manufacturer, its integration into global value chains remains suboptimal compared to China's 28.7% global manufacturing share.²⁷

CHALLENGES AND CONCERNS

The regulatory framework governing FDI in India, while progressively liberalized post-1991, continues to pose considerable legal and procedural challenges that deter potential investors. Complexities arise from sector-specific caps, ambiguous compliance requirements, and frequent policy recalibrations that lack legislative clarity and administrative consistency. For instance, sectors such as multi-brand retail and defence manufacturing remain encumbered by restrictive caps and conditions, often necessitating prior government approval or involving cumbersome licensing protocols under the Consolidated FDI Policy and Press Notes issued by DPIIT. These procedural encumbrances not only contravene the principles of regulatory certainty and transparency, but also raise concerns under India's BITs, which obligate a fair and equitable treatment (FET) standard.²⁸

Further, the unrestrained entry of foreign capital in certain sectors may catalyze market distortions, adversely impacting the competitiveness of domestic enterprises, particularly MSMEs. The asymmetrical bargaining power between large foreign multinationals and indigenous firms exacerbates economic inequality, undermining the objectives of equitable growth enshrined in the Directive Principles of State Policy under the Indian Constitution. Critics argue that the influx of FDI, without robust safeguards, may lead to a form of economic neocolonialism wherein critical sectors become foreign-dominated, stifling indigenous entrepreneurship and innovation. Consequently, there exists a pressing need for a more nuanced

²⁶Ministry of Commerce Industry, Press Information Bureau, https://www.pib.gov.in/PressNoteDetails.aspx?NoteId=153274 (last visited June 16, 2025).

²⁸ Fulvio Maria Palombino, FET and Proportionality, in Fair and Equitable Treatment and the Fabric of General Principles 123, (2017), https://doi.org/10.1007/978-94-6265-210-1_5.

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and legally coherent FDI regime that balances liberalization with calibrated protectionism to safeguard national economic interests.

COMPARATIVE PERSPECTIVE

In assessing India's relative competitiveness as FDI destination, particularly vis-à-vis jurisdictions such as China, Vietnam, and Indonesia, it is imperative to analyze both the de jure regulatory frameworks and the de facto investment climates. While India has undertaken a significant liberalization of its FDI regime post-1991, including sectoral relaxations and procedural digitization, its investment climate remains marred by legal uncertainties, bureaucratic inertia, and sporadic regulatory reversals. In contrast, China, despite its more centralized governance model and opaque regulatory structure, continues to offer a relatively predictable policy environment bolstered by well-developed infrastructure and integrated value chains. Vietnam and Indonesia, though smaller in economic scale, have emerged as nimble FDI magnets by offering sector-specific tax holidays, simplified compliance protocols, and special economic zones with dedicated legal incentives for foreign investors.

From a comparative legal-institutional standpoint, India's position is undermined by the persistent gap between policy intent and enforcement efficacy. Although the country has significantly improved in global indices such as the Ease of Doing Business (until the index was discontinued), foreign investors frequently cite concerns related to retrospective taxation, delays in land acquisition, and complex labour laws. Vietnam, on the other hand, has capitalized on its bilateral and multilateral trade agreements, most notably the EU-Vietnam Free Trade Agreement, to provide legally binding investor protections and tariff advantages that India presently lacks due to its cautious trade posture.²⁹ Indonesia has further streamlined its investment licensing through its Online Single Submission system, thereby offering greater regulatory coherence. India's efforts through the DPIIT and Invest India remain commendable, yet the translation of these initiatives into tangible investor confidence is inconsistent across states.

Crucially, the sectoral composition of FDI inflows also reveals strategic divergence. India's FDI is concentrated in services, telecom, and fintech, with manufacturing still lagging despite high-

²⁹ Nguyen Binh Duong, *Vietnam-EU Free Trade Agreement: Impact and Policy Implications for Vietnam*, 2016 SSRN Elec. J., https://doi.org/10.2139/ssrn.2802488.

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profile campaigns like "Make in India". Conversely, Vietnam and Indonesia have successfully anchored FDI in export-oriented manufacturing, particularly electronics and apparel, benefiting from global supply chain realignments. This divergence has legal ramifications, as India's land, labor, and environmental regulations, while rooted in constitutional mandates and public welfare objectives, often render manufacturing investments legally cumbersome and financially nonviable when compared to the more agile regulatory dispensations of Southeast Asian peers.

India's ability to compete with other FDI destinations will hinge not solely on the relaxation of caps or administrative simplifications, but on establishing a jurisprudential and policy framework that guarantees legal certainty, swift dispute resolution, and equitable regulatory treatment. Unless India undertakes deeper structural and legal reforms, particularly in areas like contract enforcement, investment arbitration, and uniform tax jurisprudence, its comparative disadvantage may persist despite its demographic and market size advantages. As FDI becomes increasingly contingent on global ESG compliance and investor protection norms, India must recalibrate its legal apparatus to ensure that its investment regime is not only attractive in theory but also reliable in practice.

POLICY RECOMMENDATIONS AND FUTURE OUTLOOK

To sustain and augment its attractiveness as a premier destination for FDI, India must undertake a strategic recalibration of its legal-regulatory framework, calibrated to balance sovereign economic interests with investor confidence. This involves the establishment of a predictable and transparent legal regime encompassing taxation, land acquisition, and intellectual property protection, while ensuring consistent enforcement across jurisdictions. India's legal apparatus must evolve to mitigate bureaucratic opacity and procedural arbitrariness that often deter long-term foreign commitments. Streamlining dispute resolution mechanisms, through commercial courts, arbitration, and investment treaty frameworks, is imperative to assure investors of legal recourse and contract sanctity. Moreover, further liberalization of sectoral caps and

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rationalization of compliance burdens through digital single-window clearances would serve to operationalize the Ease of Doing Business ethos beyond rhetoric.³⁰

Simultaneously, India's political stability, institutional credibility, and digital infrastructure form the substratum upon which FDI sustainability hinges. Political will must be matched by legislative continuity and policy coherence, particularly in sensitive sectors like data governance, fintech, and green energy. The digital architecture, anchored in initiatives such as Digital India, must be robust, secure, and inclusive, fostering investor confidence in data integrity, cyber security, and digital transactions. Encouraging public-private partnerships in digital infrastructure, alongside targeted regulatory sandboxes for innovation-driven sectors, will ensure that India remains agile and adaptive in a volatile global investment landscape. Hence, a coordinated approach involving legal reform, policy certainty, and infrastructure readiness is sine qua non for enhancing India's FDI profile in the evolving geopolitical economy.

CONCLUSION

A balanced appraisal of FDI in the Indian context reveals a complex interplay between economic advancement and regulatory prudence. On the one hand, FDI has indisputably emerged as a catalytic instrument for augmenting capital formation, fostering technological innovation, and generating employment across sectors. The liberalization of FDI norms post-1991, alongside policy initiatives like Make in India & PLI schemes, has repositioned India as a strategic destination for transnational capital. These developments have facilitated not merely sectoral growth but also regional economic convergence. Nonetheless, the legal regime must continually reconcile this openness with national interest safeguards, particularly in sensitive sectors such as defence, multi-brand retail, and data-centric industries. The fiduciary duty of the state is to ensure that FDI inflows contribute to sustainable and inclusive growth without displacing domestic enterprises or undermining strategic autonomy.

At the same time, the legal architecture governing FDI must remain agile, transparent, and investor-friendly, with reduced bureaucratic impediments and predictable compliance norms. Future policy orientations must be shaped by a calibrated balance between liberalization and

Tushar Johari V, *Ease of Doing Business*, 11 Shanlax Int'l J. Mgmt. 59 (2024), https://doi.org/10.34293/management.v11is1-mar.8059.

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regulation, particularly as India seeks to maintain competitive parity with peer economies like China and Vietnam. Moreover, systemic reforms in contract enforcement, taxation, and dispute resolution mechanisms are critical to enhancing investor confidence. As India navigates the complexities of the global capital landscape, the imperative lies in fostering a coherent investment ecosystem rooted in legal certainty, institutional robustness, and equitable growth imperatives. The discourse around FDI must thus remain nuanced, recognizing its transformative potential while remaining vigilant to its economic, legal, and social ramifications.



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